

SAINT AUGUSTINE'S COLLEGE

NATIONAL ALUMNI ASSOCIATION MEMBERSHIP SURVEY*

The National Alumni Association of Saint Augustine's College, Inc. has supported and promoted all aspects of the academic and social environment of our beloved alma mater. As times have changed, our strategies and activities have changed as we continue to support "The Aug." To better serve you, the National Alumni Association of Saint Augustine's College seeks your thoughts regarding the association and the services the association provides. Please complete the survey below and return to the National Alumni Association by January 31, 2006. Thank you for taking the time to share your thoughts so that your alumni association can better serve you!

1. Are you aware of the existence of the Saint Augustine's College National Alumni Association?

_____ Yes _____ No

2. Are you currently a financial member of the National Alumni Association of Saint Augustine's College?

_____ Yes _____ No

3. If yes, how long have you been a member of the National Alumni Association of Saint Augustine's College?

1-5yrs _____ 10-15yrs _____
5-10yrs _____ More than 15yrs _____

4. Are you aware of the mission of the National Alumni Association of Saint Augustine's College?

_____ Yes _____ No

5. Are you a member of a local alumni chapter? (If no, go to question #7, if yes, then proceed)

_____ Yes _____ No

6. If yes, what local alumni chapter are you a member?

Chapter: _____

7. Are you aware that you can become a member of the national alumni association and its local chapters and have or have not graduated from Saint Augustine's College?

_____ Yes _____ No

8. If not a member, why? (If yes, go to question #9)

Not interested _____

Do not know how to become a member _____

Issues with school _____

Financially unable _____

Other: _____

(Please specify)

9. Are there members of your family that are members of the:

a. local chapter _____ Yes _____ No

b. national alumni association _____ Yes _____ No

10. What types of activities or programs would you like to see from the National Alumni Association? (Check as many as are applicable)

- Student recruitment _____
- Scholarship Fund Raising _____
- Annual Giving Fund Raising _____
- Student mentoring programs _____
- Discounted travel/trips _____
- Athletics _____
- Community Activities _____
- Other: _____

Please specify

11. What types of activities or programs would you like to see from the local chapters? (Check as many as are applicable)

- Student recruitment _____
- Scholarship Fund Raising _____
- Athletics _____
- Community Activities _____
- Other: _____

Please specify

12. What are your expectations of the local alumni chapter?

- Active membership _____
- Local Fund Raising _____
- Communication with National Organization _____
- Socializing _____
- Other: _____

Please specify

13. Do you think that the National Alumni Association of Saint Augustine's College needs increased exposure with graduates from the college?

_____ Yes _____ No

14. Do you think that the National Alumni Association of Saint Augustine's College needs increased exposure with the community at large?

_____ Yes _____ No

15. As a graduate, do you feel that you have a voice in the activities of the National Alumni Association?

_____ Yes _____ No

16. Are you aware of the amount of dues requested from alumni by the national association?

_____ Yes _____ No

17. Are you aware of how alumni dues are utilized by the national association?

_____ Yes _____ No

18. Would you attend national or local alumni association meetings if you were given adequate notice?

National _____ Yes _____ No
Local _____ Yes _____ No

19. How do you perceive the national alumni association?

- a. As a social body that meets solely to socialize
- b. As an association that meets to conduct business as prescribed by the by-laws of the Organization
- c. As a body dedicated to upholding the objectives of the Alumni Association
- d. Other: _____
Please specify

20. How do you view the management of the National Alumni Association?

- Excellent
- Satisfactory
- Needs improvement
- Poor
- Other: _____
Please specify

21. What changes would you like in order to better serve alumni?

22. Are you aware of publications that are published by the National Alumni Association?

Yes No

23. Have you received any publications in the form of magazines or newsletters published by the National Alumni Association?

Yes No

24. What are some of the benefits you'd like to enjoy as a part of your membership in the National Alumni Association?

- Alumni lapel pin _____
- Membership card _____
- Car decal _____
- Discounted insurance (auto, home, life) _____
- St. Aug credit card _____
- Car rental/hotel discounts _____
- Other: _____
Please specify

25. Which means of communication from the National Alumni Association would you prefer?

- email _____
- direct mail _____
- web _____
- none of the above _____
- Other: _____
Please specify

26. Would you like to become a member of the National Alumni Association?

Yes No

